

ROLE OF WEBSITE IMAGES

Personal and Business

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First Impressions

Nothing impacts the aesthetic of your website more than the **images** it displays.

First time visitors form impressions of your site through those images, it creates highest quality product or offer the best service from first impressions. Your product or service will not do well if your image does not go with it. Best to focus on creating the highest quality imaginable.

Working on ways to ensure the provision of the best possible product, or the highest quality service, will ensure customers will become repeat business clients.



Ways to enhance your image 2:

Customer retention can make or break your image and subsequently your business. Retaining customers will likely lead to great feedback, and the word will spread.

Word of mouth from happy customers is something that you can't buy, and an extremely powerful marketing tool. Remember, though, word of mouth from unhappy customers is just as powerful.

You don't have to be completely different, but you do need to have a few unique elements that'll help to set you apart

Develop social media presence

Launching and maintaining a strong social media presence is now a crucial business and personal necessity.

Millions of people use social media every single day, so if you're not using it in to extend your outreach, you are missing out. It doesn't matter whatever business or personal goal you have, ensuring that people remember you and what you or your business have to offer is key to expanding your outreach.

With the use of social media you can offer customer service promptly, you can reply quickly to queries or address any concerns, and you can joyfully share helpful hints and recommendations. Do not use social media to simply promote yourself or your business, as that's not the reason people come to social media. Use it properly and you'll be able to create a long lasting positive image.

